



**OUACHITA**  
MEDICAL SOCIETY

*Serving Northeast Louisiana*

# 2021 ADVERTISING RATES PHYSICIANS

## The Hippocratist

*published 2x/year (Spring/Summer issue & Fall/Winter issue)*

	AD IN 2 ISSUES PER YEAR			AD IN 1 ISSUE PER YEAR		
	Base Rate	With 25% discount for 100% OMS physician membership	With 20% discount for \$2,500+ package	Base Rate	With 25% discount for 100% OMS physician membership	With 20% discount for \$2,500+ package
Full Page	\$750	\$563	\$600	\$850	\$638	\$680
Half Page	\$495	\$371	\$396	\$550	\$413	\$440
Quarter Page	\$435	\$326	\$348	\$450	\$338	\$360
Business Card ( <i>members only</i> )	\$110	\$83	\$88	\$135	\$101	\$108
Inside Front Cover	\$990	\$743	\$792	\$1,250	\$938	\$1,000
Inside Back Cover	\$990	\$743	\$792	\$1,250	\$938	\$1,000
Back Cover	\$1,250	\$938	\$1,000	\$1,350	\$1,013	\$1,080

## Physician Directory

*published 1x/year - 2 editions (home & office)*

	Base Rate	With 25% discount for 100% OMS physician membership	With 20% discount for \$2,500+ package
Full Page	\$1,225	\$919	\$980
Inside Front Cover	\$1,450	\$1,088	\$1,160
Inside Back Cover	\$1,450	\$1,088	\$1,160
Back Cover	\$1,595	\$1,196	\$1,276
Directory Sponsorship	\$2,950	\$2,213	\$2,360

## Website

[www.OuachitaMS.org](http://www.OuachitaMS.org)

Ad Space (quarterly)

\$250